



Campus Event Manager

Event Manager is an interactive mass communication program that provides users with a way of communicating with their database of members via email and SMS services.

Are you tired of trying to get communications out to your database of members at short notice or of missing out vital contacts from such communications? Event Manager can handle all your mass or individual communications to your contact database of recipients.

Event Manager works by allowing teams, coaches, captains, administrators, companies, businesses, school principals and any other group or individual the ability to upload or build a database of members, store these in an online environment and then communicate with these members via email and/or SMS.

Recipients of an Event Manager email receive the opportunity to reply to your communication via an embedded hyperlink in your email. Members will receive a Yes, No or Maybe hyperlink option in their email. By simply clicking on the link, a response will be recorded in the Event Manager database and reports section. Event Manager administrators then have access to consolidated reports on their communication and responses so they can plan their event with precision. Members are also given the opportunity to add comments to their response via a comments box option offered with the hyperlink response.

No longer do you need to sort through hundreds of emails in your inbox trying to find responses to your invitations. Event Manager takes care of this via a web interface that you can access from anywhere in the world!

Responses and reports are sorted for you and can be accessed anywhere and anytime! Data is stored online, eliminating the worry of data being stored on any one computer.

An SMS option is available where Event Manager administrators purchase SMS credits in advance. As each SMS is sent to members, their SMS credits are reduced. SMS credits can be purchased online via credit cards and immediately added to your account should it run low in an emergency.

If you are a school principal who needs to contact parents because of an emergency or cancellation of a school event, a coach or captain trying to see who is available for this weeks game, or you want to sent out invites to your birthday party and check responses for catering, then Event Manager is for you!





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Features:

- Member database upload via CSV or Excel format
- Email and SMS communication options
- Members receive email links to respond with their participation preference
- Scorecard and result information for members
- Free email communication
- User logon is via email addresses
- Password is auto generated and sent to members

Suitable for:

- School emergency alerts to parents
- Sporting clubs to communicate with teams and members
- Retailers to communicate discounts and specials with shoppers
- Food & Beverage outlets to communicate specials and events with members
- Party & event organisation
- Wedding invitations
- Emergency member contact
- Consolidating members responses and voting

Technical Specifications:

- Hosted service
- SQL database
- Web access
- MS .NET technology



VERTICAL PAYMENT SOLUTIONS